

# Active Investor's Recommendation

## Lend Lease Group (LLC)

### General Company Overview:

Lend Lease (LLC) is an international property and infrastructure group with operations in Australia, Asia, the Americas, Europe and the Middle East. LLC's core lines of business are development, construction, investment management, services and ownership of property and infrastructure assets. LLC is focused on the creation of a global property group by managing a portfolio of four businesses diversified by geography, sector and risk profile. The strategy is aimed at securing multiple earnings streams from the five businesses by focusing on high quality retail assets and master planned urban communities, leveraging project management and construction skills and using asset creation and capital transaction capabilities. CEO Steve McCann continues to grow the business through acquisitions and new development projects, taking advantage of opportunities in recovering markets as they improve over the medium-term.

Long

Short

Dividend Play

### Short Term Case:

LLC has presented a buying opportunity with the stock price consolidating recently within it's long term ascension causing the RSI to drop from 78 to 60 in the last few sessions. The (5/25) DSMA has remained bullish for all but three months in the previous 12 and is widening providing fantastic acceleration of growth. With the (21)Momentum Indicator increasing to the well-known 110 level by LLC we believe there is further opportunity to generate significant profits in a well-established secure company.

### Trading Checklist

Liquidity	✓	Average of \$6M+ Volume/Day
Trend	✓	Long Term Uptrend
Trigger	✓	Continuation of ascending channel

**Please note: This recommendation is for those seeking a short term strategy only.**

13-November-2014

Buy-Limit \$15.90

**Buy**

Stop Loss  
\$14.00

Target \$18.00

### SUMMARY

Ticker	LLC.ASX
Registered Name	Lend Lease Group
Industry	Diversified Real Estate Activities
Price	\$15.87

### TRADE OVERVIEW

Direction	Long
Outlook	90 Days
Strategy	Continuation

### SHORT TERM TARGET

Capital Return	13.92%
Dividend Yield	n/a
Total S'holder Return	13.92%

### STRATEGY

Target	\$18.00	Stop	\$14.00
Last Traded	\$15.87	Direction	Long

### TRADE HISTORY



## Trading Glossary

<b>Buy</b>	Establishing a 'long' position in the market and expecting appreciation of the stock.
<b>Sell</b>	Either 'short-selling' the stock or alternatively closing out of an existing position.
<b>Stop Loss</b>	The price at which the stock is to be exited should it move in the adverse direction.
<b>Target</b>	The price at which a profit target is to be executed.
<b>Stop</b>	The trigger entry for the price. I.e, once the market breaches this price, a market order should be executed.
<b>Limit</b>	The limit in which we look to buy or sell the stock to.

**Note: The Active Investors Portfolio is predominantly trades based on technical analysis and short term fundamentals.**

**These recommendations are used for those looking to gain active exposure in short term and volatile markets – not long term investment.**

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### Analysts

Philip Davies	<a href="mailto:philipd@wise-owl.com">philipd@wise-owl.com</a>
Simon Herrmann	<a href="mailto:simonh@wise-owl.com">simonh@wise-owl.com</a>

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## Contact Us

Domain House, Level 4  
139 Macquarie Street  
Sydney, NSW 2000

Phone Australia 1300 306 308  
International +61 2 8031 9700

Intelligence Centre  
[www.wise-owl.com](http://www.wise-owl.com)

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